# Ways of self-management and self-leadership

*Creativity without actions is just a nice idea. How can I devolop my idea to reach a concrete goal? Which are the stages to consider when I want a profesional project to become ready? What I have to analyse to keep my mission and my vision till the final step?*

## Phase

Pre-Production

## Subject

Project formulation

## Target groups

Artists, Creative and Cultural Professions, Trainers/Coaches

## Sectors

for all sectors, photography, visual and graphic arts, music, webdesign, dance, media, performing arts

## Level of experience

for all levels, Beginners, Intermediary, Experienced

## Prerequisites

Anybody who wants to develop a project, a product or an idea.

## Description

Each idea needs a process to be done, some guidelines to follow to reach a specific goal. Is necessary to know and analyze the stages of development, go forward to test them and then come back to evaluate them. We need to know wich are our strengths and our roles, then find our needs and lacks and solve them in different but effective ways. The coherence of what you want with what is done is a basic to arrive till the end and be satisfied.

## Content

» identify own tactics and techniques
» From the idea to results and viceversa
» Finding the DNA of a project
» What do I have and what I need?. The network
» The operational development: the coherence of what you want with what is done.

## Method

Presentation by the trainer mixed with practical exercises using an active methodology and putting the accent on the participants.

## Objectives

» Clarify your ideas and reach a method to develop them
» Reaching analysis methods to develop a project, a product or an idea

## Results

Self-knowledge and personal empowerment

## Resources

Video projector and screen, computer, basic sound equipment, wi-fi, flipchart, post-its, markers, white sheets and pens.

## Evaluations

Each participant fills an evaluation form after the module. There is avaible a summary of all evaluations.

## Support material

ppt presentation, info sheets

## Duration

6 h

## Participants

8 to 20

## Course language(s)

Español, English

## Past track experience

since 2015

## Trainer

Maria Roser Ferrer & David Baró

## Organisation

Associació Rutes i Origens (RiO)

## Contact

Irene Alfambra

## Tested

under the project
Routes to Employment